



BUFFALO
GROVE
PARK
DISTRICT

PRIVACY POLICY

**BOARD APPROVED
NOVEMBER 2021**

Privacy Policy

Last updated: November 17, 2021

This Privacy Policy describes the Buffalo Grove Park District's ("District") policies and procedures on the collection, use, and disclosure of your information when you use the District's website.

Collecting and Using Your Personal Data

Personal Data

Please take note that your user name, e-mail address, or other submissions that you make on this site may contain your real name or other personally identifiable information and, as a result, may appear on this site. Like many websites, the District may also automatically receive general information that is contained in our server log files such as your IP address and cookie information.

Cookies

The District uses Cookies and similar tracking technologies to track activity on the District's service and stores certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze the District's service.

Use of Your Personal Data

The District may use Personal Data for the following purposes:

- **To provide and maintain the District's service**, including monitoring the usage of this service.
- **To manage your account:** to manage your registration as a user of the service. The Personal Data you provide can give you access to different functionalities of the service that are available to you as a registered user.
- **For the performance of a contract:** the development, compliance, and undertaking of the purchase contract for the products, items, or services you have purchased or of any other contract with the District.
- **To contact you:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products, or contracted services, including security updates, when necessary or reasonable for their implementation.
- **To provide you** with news, special offers, and general information about other goods, services, and events which the District offers that are similar to those that you have already purchased or inquired about unless you have opted not to receive such information.
- **To manage your requests:** To attend and manage your requests to the District.
- **For business transfers:** The District may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of District assets, whether as a going concern or as part of bankruptcy, liquidation, or similar

proceeding, in which Personal Data held by the District about the District's service users is among the assets transferred.

- **For other purposes:** The District may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and to evaluate and improve the District's products, services, marketing and your experience.

Editing or Deleting Your Account Information

The District provides you with the ability to edit information in your user account information that you provided in registration by using your personal page configuration area. You may request deletion of your user account by contacting our webmaster.

Security of Your Personal Data

The security of your personal data is important to the District, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While the District strives to use commercially acceptable means to protect your personal data, the District cannot guarantee its absolute security.

Changes to this Privacy Policy

The District reserves the right to update this Privacy Policy from time to time. The District will notify you of any changes by posting the new Privacy Policy on the Park District website.

The District will let you know via email and/or a prominent notice on the District's service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on the Park District website.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:

- By email: info@bgparks.org