



BUFFALO  
GROVE  
PARK  
DISTRICT

# Corporate Partnership Program



# *The Buffalo Grove Park District by the numbers*

Buffalo Grove  
Park District  
Established

# 1969

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# 25,000+

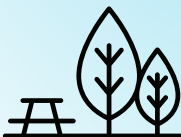


Households  
(Buffalo Grove,  
Lincolnshire and  
northern  
Arlington Heights)

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Parks in  
Buffalo Grove

# 51



# 2019



Illinois Distinguished  
Accredited Agency

# Connect your business with the Buffalo Grove Park District

## 2005

Sponsorship  
program  
established

## 60+

Sponsors  
(and continuously  
growing)



## 25+

Community Events



## 40,000+



Website hits  
per month



Social media  
followers

## 7,400+

# *How can the Park District help you?*

## Build your brand

- Get to know your customers
- High traffic locations and high profile visibility
- Support your community
- Cost effective marketing
- Strengthen your brand image



## Opportunities

- Large scale events
- Publications and direct mail
- Facility signage
- Website advertising
- Social media exposure
- Buffalo Grove Days community festival



# What our corporate partners have to say.

**Kevin Weasler, Owner/Operator of Culver's Buffalo Grove and Lincolnshire**

"Partnering with the Buffalo Grove Park District is something we do every year. We reach the most people for far less money than other marketing options."

**Ashley Delaney, Director of Marketing at Whitehall of Deerfield**

"Promoting our facility through the Buffalo Grove Park District has been great for us. Being that we're located outside of Buffalo Grove, the Park District has been able to get us in front of our target market in that community."

**Keith Walger, Owner of Dorfler's Meat Market**

"We've been partnering with the Park District for many years, and always will. There's no better way to connect with our customers or win over some new ones than at community events like the ones put on by the Park District."

**Mike Then, Marketing Manager at ABC Plumbing, Sewer, Heating Cooling and Electric**

"It made sense for us to partner with the Buffalo Grove Park District in their corporate sponsorship program. Not only do we get to give back to the local community; but, we also get to talk to people that live and work around Buffalo Grove. We love the visibility that the program gives us."

Buffalo Grove Park District  
530 Bernard Drive  
Buffalo Grove, IL 60089  
847.850.2144  
bgparks.org



*Our sponsors love to have fun.*



ARE  
YOU  
IN?